

Dear Friends:
Welcome to the world of Community Engagement!

As you know, our goal at the Community-Driven Institute is that your work create significantly more benefit in your community and in the world. And Community Engagement is a cornerstone of making that happen.

Whether you are a direct provider of services, a funder, a resource center - engaging the community in your mission will enhance your ability to get the job done. And the very act of engagement will make the community a better place, all at the same time!

That is the reason we created this Action Kit. We know that once you see how easy it is to engage the community in your work, that you will use Community Engagement in more and more of that work. We know you will find it to be easy, effective, and energizing, all at once.

There are a few things we would like to point out about this Step-by-Step Community Engagement Action Kit:

Making Community Engagement Practical:

The kit is just what it says - a step-by-step guide for creating and implementing your Community Engagement plan.

- The Kit will provide you with the background for understanding what Community Engagement really is and what it can accomplish that other approaches cannot.
- The Kit will provide not only the "how-to" for each step in the planning process, but the reasoning behind those steps.
- The Kit includes samples for each step in the process, to help clarify each step as you go.
- The worksheets are meant for you to print multiple copies - that is part of the benefit of creating this kit as a PDF. So please, use the worksheets.

Using the Kit with "FriendRaising"

As you get deeper into your Community Engagement planning, you may find you want to use our book, **FriendRaising**, to assist in developing the best strategies for your organization. That's why we provide a discount for the book - just use the code on the last page of the kit when you order.

We Want This Kit to Engage Your Community

We are not providing this kit just to sell a product - that's not why the Institute exists. We want the world to be a better place, and we want you to have the best tools for making that happen. Therefore, we offer the following:

- **Answering your questions:** If there is an area of the planning process that you just can't get your arms around - if perhaps our explanation isn't working for you, or you just aren't understanding how to do that step - just send a note to KitQuestions@Help4NonProfits.com. We will answer your questions the very best we can.
- **Double Money-Back Guarantee:** If you use the approaches in this kit, and those approaches do not net your organization double the price of this kit, we will *double your money back*, no questions asked.
- **Free Upgrades:** Tell us how to make the kit better, and we will do so. *And then we will send the upgraded version of the kit to everyone who has purchased it*, so you always have the very latest version - and the very best insights into how to make this process work.

Lastly, as you venture into the world of Community Engagement, please share your stories. We want the world to know about the amazing things that happen when you knock down the walls between your community and the work you do.

Now get out there, and engage your community!!

Warmly,



Hildy Gottlieb
Author and Institute President



Mission:

We believe the voluntary sector provides the most direct route for improving life in our communities and around the world.

By working to build more effective community-driven organizations, Help 4 NonProfits aims to help strengthen the voluntary sector and provide lasting benefit for our communities.

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Create the Future!