



Hildy Gottlieb has been called "the most innovative and practical thinker in our sector."\* As President of Help 4 NonProfits and its Community-Driven Institute, her ground-breaking work aims the Social Sector at its highest potential - creating the future of our world.

Hildy's credentials include teaching, writing and consulting in the Social Sector, as well as co-founding 2 community organizations. Steeped in that in-the-trenches reality, Hildy has been labeled "a practitioner's practitioner"\*\*\* A passionate and dynamic speaker, audiences routinely rate Hildy's talks "Inspiring."\*\*\*\*

Hildy's numerous awards include a Points of Light Citation from President Bill Clinton. Her writing has been seen in various publications including the Chronicle of Philanthropy. Her books have become industry standards, including her manual on Board Recruitment and Orientation, and her latest, "FriendRaising: Community Engagement Strategies for Boards Who Hate Fundraising But Love Making Friends."

When not working, Hildy can be found in the garden, at the movies, shooting photos, or watching the Daily Show.

**Contact:** [Hildy@Help4NonProfits.com](mailto:Hildy@Help4NonProfits.com)

Hildy learned business and photography working in her father's camera store from the age of 5. By age 11, her social awareness was evident, taking the part of Hubert Humphrey in her school's 1968 mock presidential elections. Hildy's first "writing" check came from Seventeen Magazine at age 15. These passions laid the foundation for her future.

Hildy received a degree in Retail Merchandising from New York's Fashion Institute of Technology and a B.A. in Political Science and Economics from the University of Arizona.

Hildy spent 4 years as legislative aide to Tucson City Councilman Tom Volgy, leaving that position disappointed in the slow pace of creating social change within the political process.

Hildy has owned a number of businesses - real estate, contracting, a plant nursery - always ensuring those businesses benefitted the community. (From her plant nursery, Hildy taught low income families to grow their own produce.) In 1989, she joined Palo Seco Corporation, where she combined forces with Dimitri Petropolis, establishing a reputation for business turn-around and problem-solving.

In 1993, Hildy and Dimitri formed Help 4 NonProfits & Tribes, dedicating their talents and skills to make the world a better place.

By 1998, though, they faced frustration: Whether or not their nonprofit clients implemented the plans they created, little (if anything)

changed in the communities those organizations served. That revelation led to developing approaches that go counter to conventional nonprofit wisdom. Inverting the classic "internally focused" functions - governance, resource development, planning, etc. - they instead refocused those functions outward, towards making communities better places to live.

And the Community-Driven Institute was born.

Hildy and Dimitri are also co-founders of the nation's first Diaper Bank<sup>®</sup>, providing this critical commodity to those in need while working to create a community that doesn't need a Diaper Bank. Using Community-Driven approaches to build the organization, they replicated the model, building a 2nd Diaper Bank in Phoenix. From this hands-on experience, they directly understand the realities facing Social Sector leaders.

Hildy is the author of numerous books, including manuals on Board Recruitment and Orientation, and on using Public Speaking to gain support. Her latest is "FriendRaising: Community Engagement Strategies for Boards Who Hate Fundraising But Love Making Friends."

Among her many awards, Hildy and Dimitri received the inaugural Charity Channel Founder's Award in 2003, for "Contributions to the professional excellence of their colleagues, and the philanthropic example they set." In 1998, President Bill Clinton awarded the pair the Presidential Points of Light Citation.



Outside her work life, Hildy is the single mother of a daughter in college, who continues to be her inspiration. Hildy credits her abilities as a speaker to years of teaching Spanish and creative writing in her daughter's grade school classes.

\* Jane Garthson, Canadian Ethics Expert \*\* Stephen C. Nill, Founder and CEO, Charity Channel

\*\*\* We are glad to provide a list of references who will tell you just that! ▫ For information on the Diaper Bank, head to [www.DiaperBank.org](http://www.DiaperBank.org)